

Correct Use of the Harford Land Trust Logo in Social Media Profiles

Below are examples of incorrect and correct uses of the Harford Land Trust logo in social media profiles. The logo should be displayed in a way so that the entire graphic is visible. Social media platforms often crop and mask profile images after they are uploaded in order to standardize their appearance, and care should be taken to make sure that this process does not adversely affect the way the logo appears.

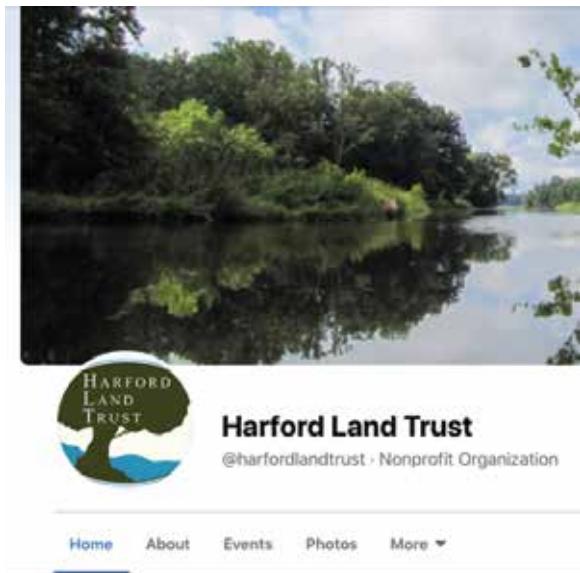


FIGURE 1

Incorrect use of the logo in a Facebook profile. Note that the logo was automatically cropped and masked after uploading.

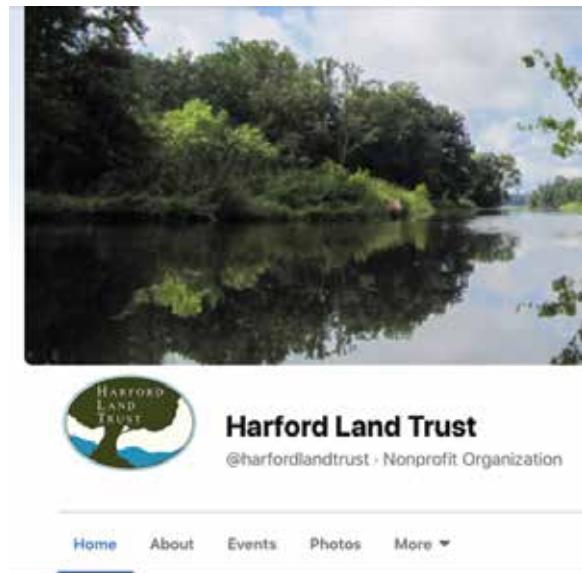


FIGURE 2

Correct use of the logo in a Facebook profile. Note that the entire logo is visible.

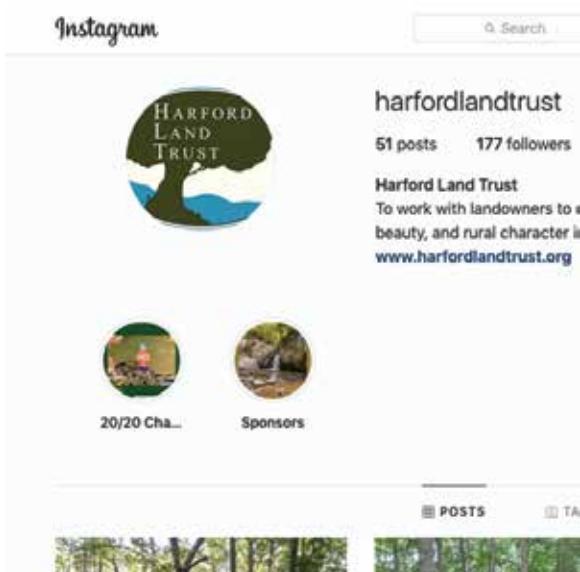


FIGURE 3

Incorrect use of the logo in an Instagram profile. Note that the logo was automatically cropped and masked after uploading.

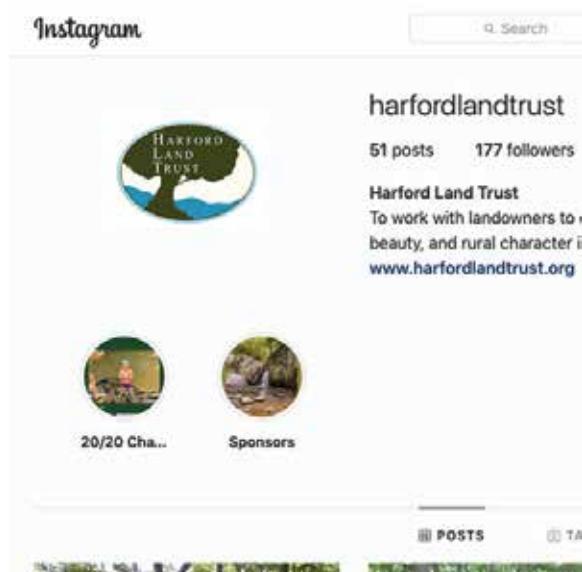


FIGURE 4

Correct use of the logo in an Instagram profile. Note that the entire logo is visible.